

Co-Creating Possibilities

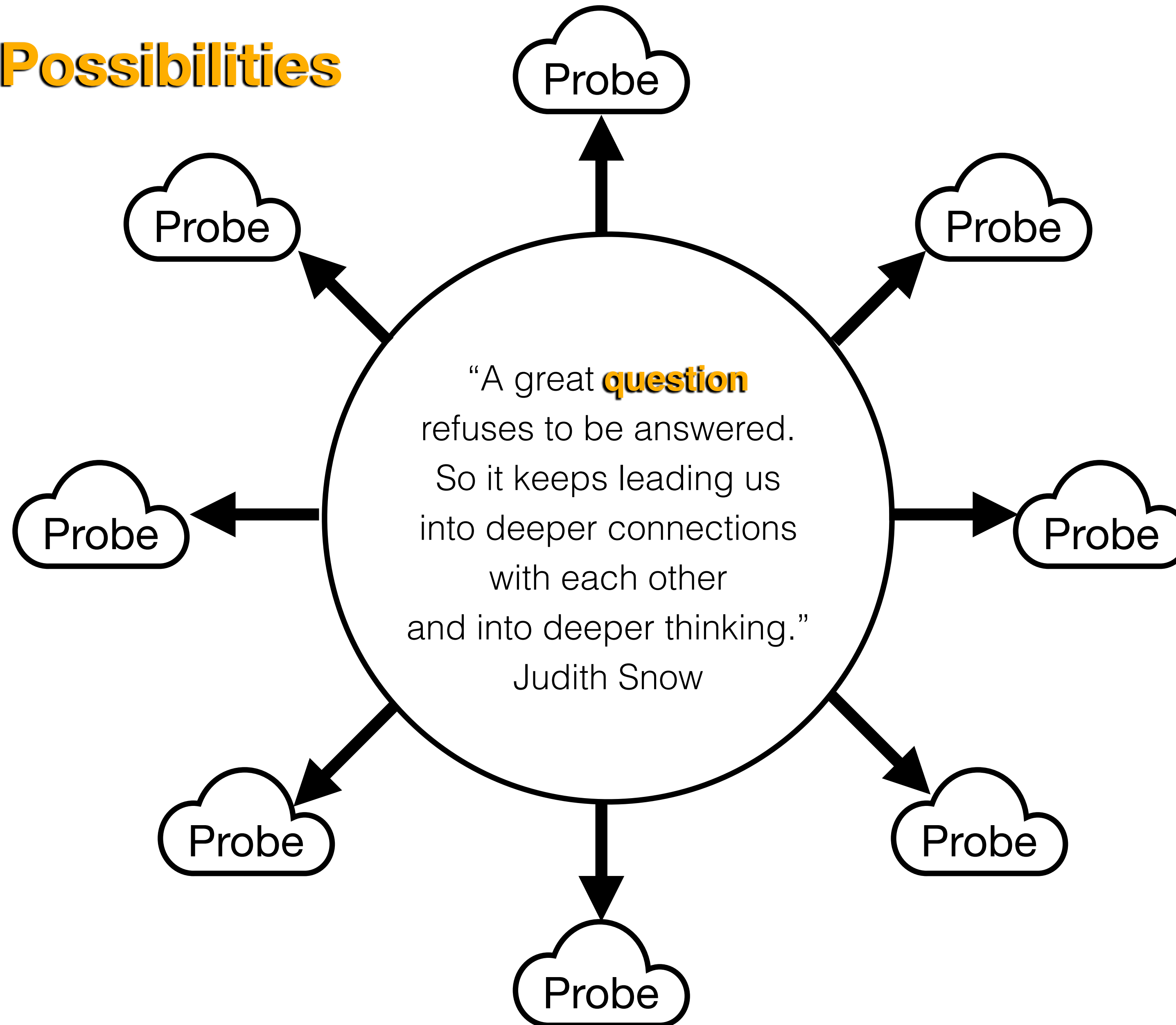
“The heart of experiment is **mystery**.

We cannot predict where a seed will lead or if it will take root.

Remain open to the new and unknown.

Begin with a question mark and embark on a journey of discovery.”

Rick Rubin



Safe-fail **Probes** are small-scale experiments that approach issues from different angles, in small and safe-to-fail ways, the intent of which is to approach issues in small, contained ways to allow emergent possibilities to become more visible

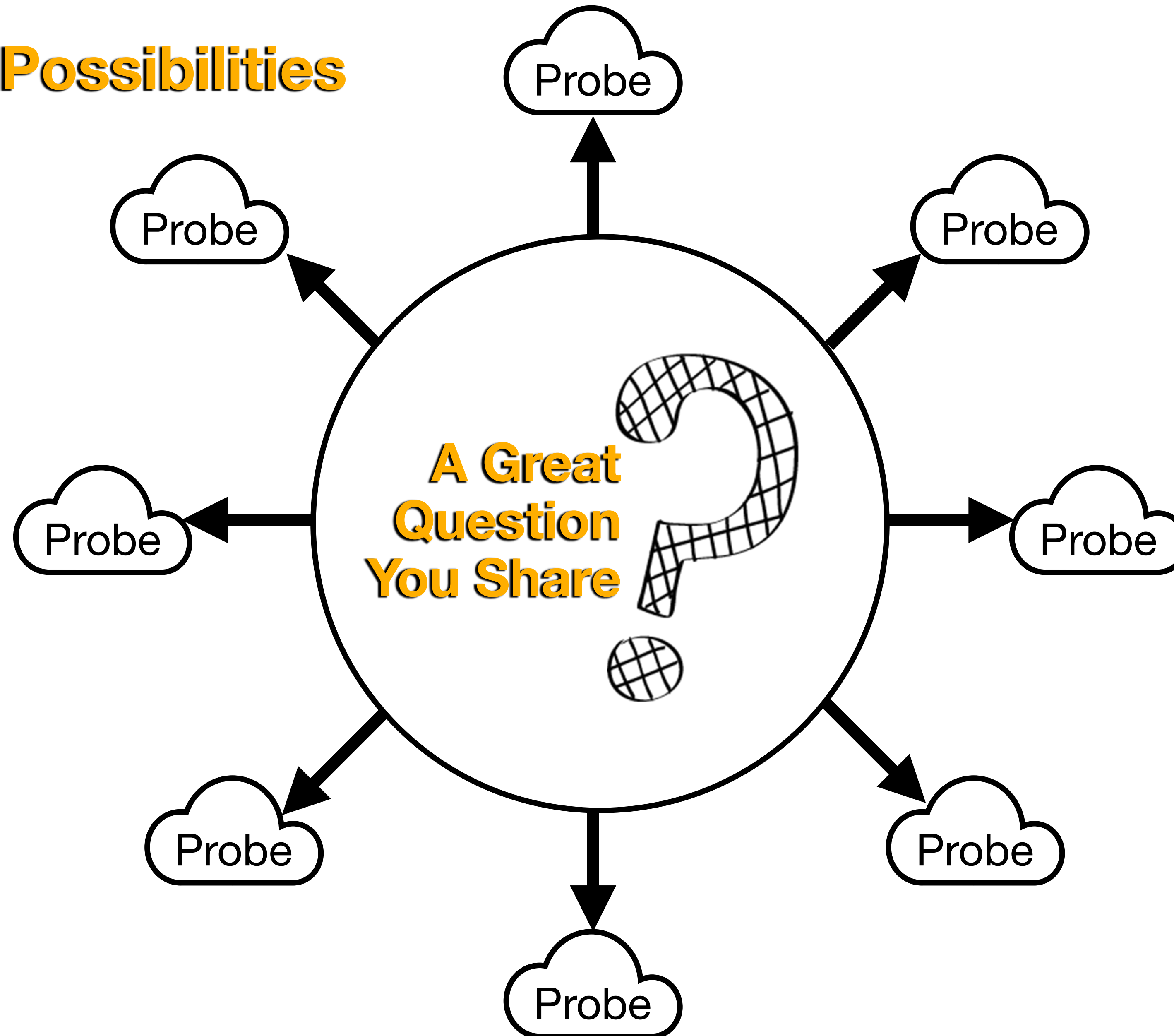
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Safe To Fail Probes

- Think small & local
- Think “What might happen if ...?”
- Think about radically repurposing a current service/skill for a new context
- Think about tweaking constraints and “rules”
- What hasn’t worked in the past but might work now?

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